

**EEO Public File Report  
WCET  
Cincinnati, Ohio  
June 1, 2013 thru May 31, 2014**

The EEO Public File Report is filed in the station's public inspection file pursuant to section 73.2080c(6) of the Federal Communications Commission's (FCC) rules.

During the one year period ending May 31, 2013, the station filled the following full-time vacancies:

1. Chief Financial Officer & Sr. Market Manager
2. Production Assistant

The following list includes the recruitment sources used during this period and the number of interviews by source for each opening:

**Recruitment Sources**

Cincinnati Enquirer & Career Builder  
[mrentfrow@gannett.com](mailto:mrentfrow@gannett.com)  
888 262-8848

CET web site  
[hr@cetconnect.org](mailto:hr@cetconnect.org)  
513 345-6538

ThinkTV web site  
110 S. Jefferson Street  
Dayton, OH 45402  
Robert Christensen  
937 220-1654

Northern Kentucky University  
Nunn Drive  
Highland Heights, KY 41009  
[careerservices@nku.edu](mailto:careerservices@nku.edu)  
859 5725680

Dayton Daily New & Monster.com  
South Ludlow Street,  
Dayton, OH  
[jgrant@coxmedia.com](mailto:jgrant@coxmedia.com)  
937 225-0738

Queen City Jobs & jobs on-line  
[queencityjobs.com](http://queencityjobs.com)  
2060 Reading Road  
Cincinnati, OH  
513 699-5091

Direct referrals - from Employees,  
Board members, community leaders

Cincinnati State Tech. Community College  
3520 Central Parkway  
Cincinnati, OH 45223  
513 569-1500

Current (public media)  
6390 Carrol Ave.  
Takoma Park, MD 20912  
[classifieds@current.org](mailto:classifieds@current.org)

**Interview activity** (by source)

1. *Chief Financial Officer & Sr. Mkt. Manager*

Candidates interviewed: 6      interviewee sources: Cincinnati Enquirer/Career Builder 3

CET web site 1  
Direct referrals 2

Source of hire: Direct referral

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*2. Production Assistant:*

Candidates interviewed: 4      interviewee sources: Cincinnati State Tech Comm. College 2  
Northern Kentucky University 2

Source of hire: Northern Kentucky University

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## **Long Term supplemental Outreach Activities**

### **Interns**

During this period CET sponsored 6 interns from the following sources:

- 2 University of Cincinnati
- 3 Cincinnati State Technical Community College
- 1 Kent State University

All of these interns were utilized in learning activities and mentoring within the Production Department.

### **Events with community groups interested in broadcast employment issues and/or Public Television**

Every Friday night, Ricardo Ang, one of our Education Department Specialists, serves as a computer instructor for residents at Deupree House and serves as an ambassador of the employment opportunities regarding the non-broadcast aspects public television. His instruction uses concepts and technologies that are being promoted by CET's Learning Services group in on-site training sessions and in-school trainings in this current period, Mr. Ang has invested over 200 hours of his time

The CET Manager of Learning Services worked with 19 students at Hughes STEM High School and the Taft Information Technology High School, regarding the PBS NewsHour Student Reporting Labs, for the duration of the academic year. This program promotes students' understanding of how news stories are produced and how students might become more informed consumers of broadcast news as well as learning what it might entail to choose broadcasting as a career field.

Our Station Manager spoke to group of 200 University Students in the Broadcasting program at the University of Cincinnati in November of 2013 about the role of Public Television in today's electronic media arena and how broadcasting careers and employment opportunities are changing for college educated individuals

A staff person in the Educational Services Department along with another staff person from the Development Department made a presentation on May 23<sup>rd</sup> to students at Glendale Elementary School in Cincinnati about CET's PBS Kids programming, and they gave a demo of the related apps on the iPads

Through the efforts of our Educational Services and Production Departments, CET has conducted 14 tours of the station to 16 local groups such as Boy Scouts, Girl Scouts, foreign exchange students, and High School students. These tours last from 30 to 60 minutes and are structured to demonstrate and create awareness of the diversity of employment opportunities that exist at the station both inside and outside of the broadcast aspect.

### **Training Programs**

Development of internal training efforts designed to enable station personnel to acquire skills that could lead them to qualify for higher level positions within the station. This has occurred in both the Production and Education Services departments through special assignments, external seminar training, and one-on-one coaching by both junior and senior managers.

### **Scholarship Programs**

Our station supports the scholarship program sponsored by the Ohio Association of Broadcasters by posting the availability of such a program, offering assistance to individuals in completing the application process, and by discussing the scholarship opportunities with those interested in pursuing broadcast careers.